

Guideline and Procedures for availing Incentives

Directorate of Industries
Government of Uttarakhand
Patel Nagar, Dehradun 248001, Uttarakhand

I. Guidelines and procedure to avail Mentorship Support by Startups recognized under Uttarakhand Startup Policy 2018

Startups eligible for Incentives under Startup Policy

- a) To avail the incentive, the startups should have been recognized by Uttarakhand Startup Council AND
- b) The startup should have incorporated in Uttarakhand and should operate from Uttarakhand. In case of entity incorporated in other state, the startup shall employs at least 50 percent of its total workforce from Uttarakhand, which shall not include contract employees AND

In addition to the recognition, startup shall fulfill the below criteria to apply for incentives (Monthly Allowance and Marketing Assistance):

- c) Sanction Letter of any kind of fundings / grants from the Central Government or any State Government in the country OR
- d) The startup should have gained some traction in terms of revenues and should have generated turnover as specified in the respective incentive guideline during immediately preceding three months OR
- e) The startups should have received equity funding from any Angle Investor which shall be registered with SEBI

II. Process flow

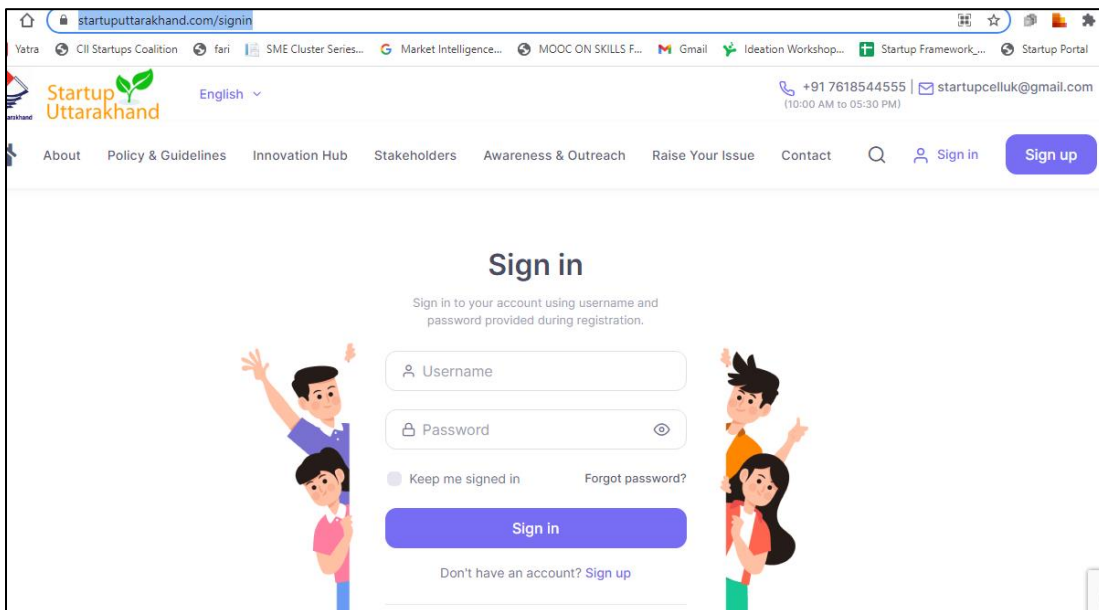


III. Procedure for applying for Incentives

Application Process

Step 1

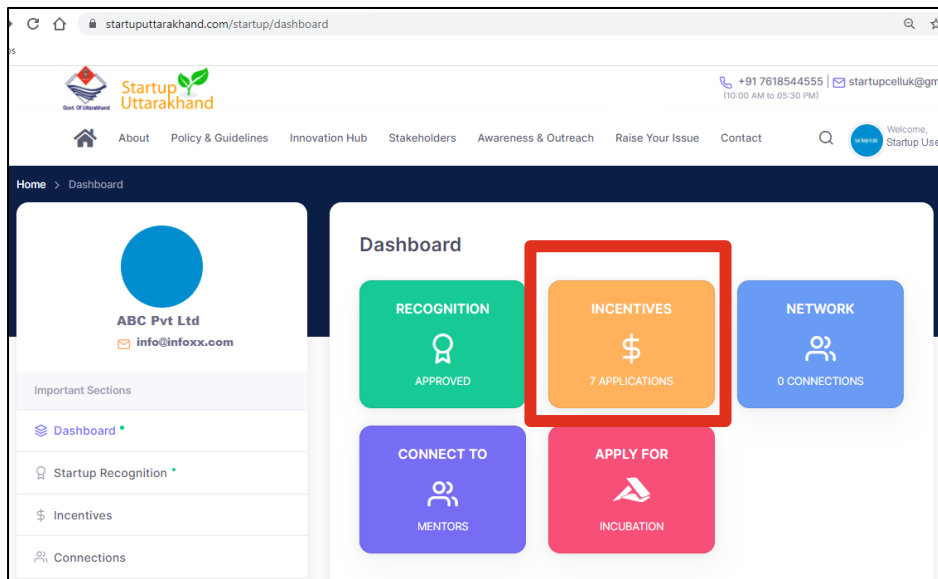
Any recognized startup can apply for incentives by visiting Startup Uttarakhand Portal. i.e. <https://startuputtarakhand.com/signin>



The screenshot shows the 'Sign in' page of the Startup Uttarakhand portal. The page has a header with the logo, navigation links (About, Policy & Guidelines, Innovation Hub, Stakeholders, Awareness & Outreach, Raise Your Issue, Contact), and a search bar. The main content area features a 'Sign in' heading, a subheading 'Sign in to your account using username and password provided during registration.', and a form with fields for 'Username' and 'Password'. There are also links for 'Keep me signed in', 'Forgot password?', and 'Sign in'. A 'Sign up' button is located in the top right corner. The page is decorated with illustrations of people.

Step 2

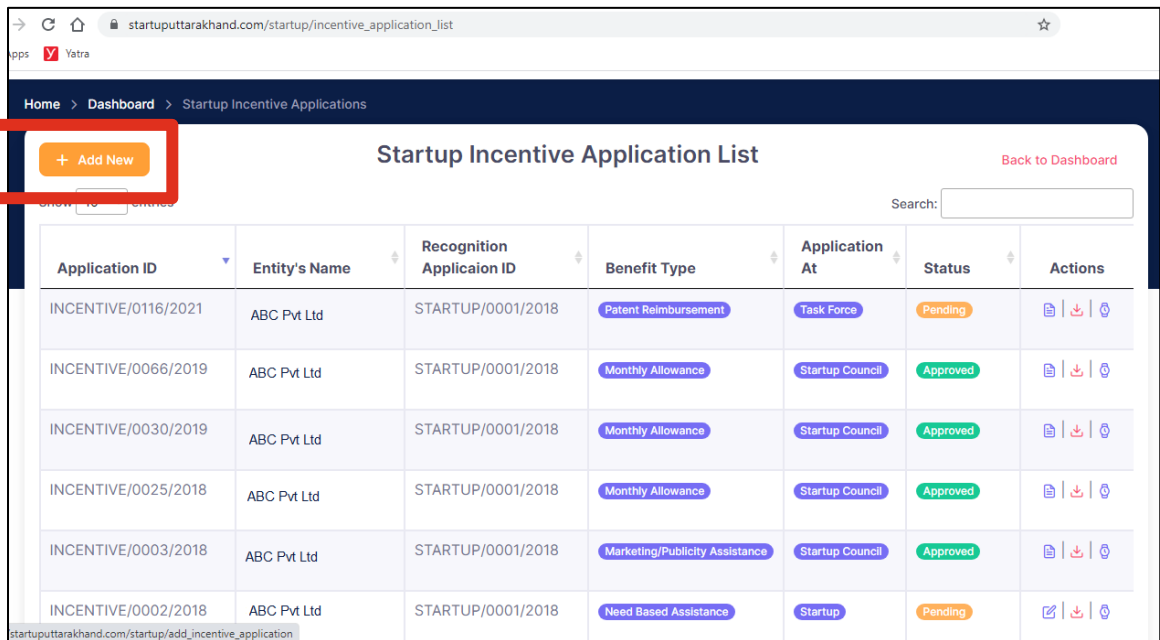
After logging in the account, the startup should click on the **Incentives Tab** on the **Dashboard**.



The screenshot shows the 'Dashboard' page of the Startup Uttarakhand portal. The page has a header with the logo, navigation links, and a search bar. The main content area features a 'Dashboard' heading and a grid of five cards: 'RECOGNITION' (7 APPLICATIONS), 'INCENTIVES' (7 APPLICATIONS), 'NETWORK' (0 CONNECTIONS), 'CONNECT TO' (MENTORS), and 'APPLY FOR' (INCUBATION). The 'INCENTIVES' card is highlighted with a red border. The left sidebar shows the user's profile (ABC Pvt Ltd) and a list of 'Important Sections' including 'Dashboard', 'Startup Recognition', 'Incentives', and 'Connections'.

Step 3

A new page will open showing the list of incentives already applied. In case if incentives is applied for first time, startup shall click on ADD NEW



Home > Dashboard > Startup Incentive Applications

Startup Incentive Application List [Back to Dashboard](#)

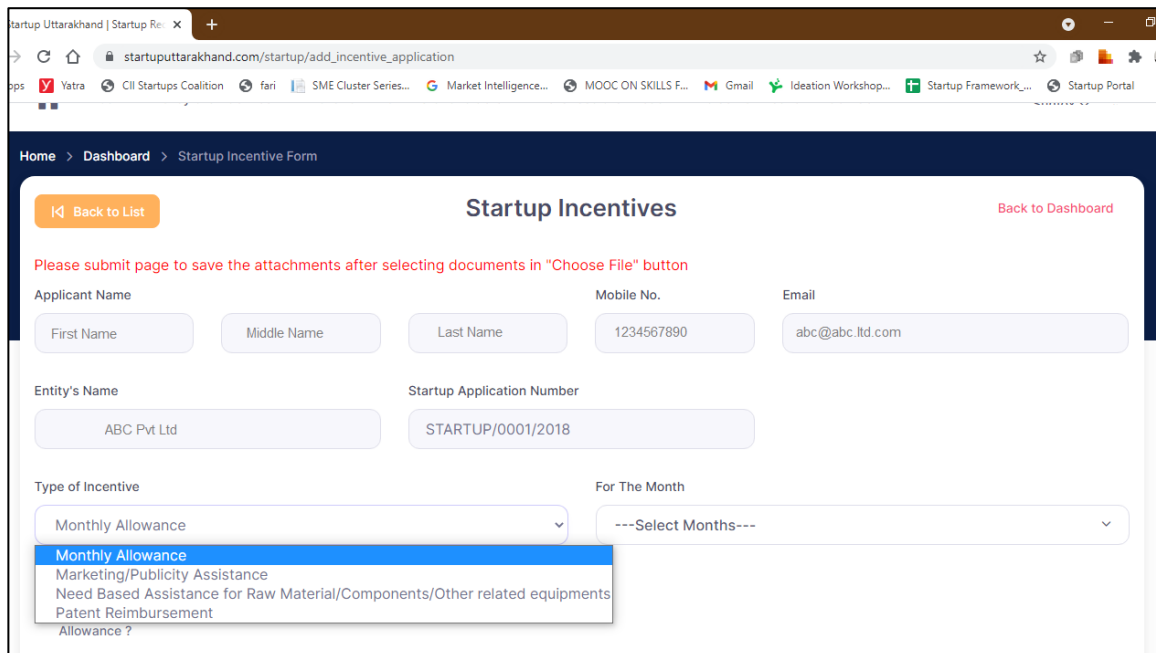
Search:

Application ID	Entity's Name	Recognition Application ID	Benefit Type	Application At	Status	Actions
INCENTIVE/0116/2021	ABC Pvt Ltd	STARTUP/0001/2018	Patent Reimbursement	Task Force	Pending	View Download Delete
INCENTIVE/0066/2019	ABC Pvt Ltd	STARTUP/0001/2018	Monthly Allowance	Startup Council	Approved	View Download Delete
INCENTIVE/0030/2019	ABC Pvt Ltd	STARTUP/0001/2018	Monthly Allowance	Startup Council	Approved	View Download Delete
INCENTIVE/0025/2018	ABC Pvt Ltd	STARTUP/0001/2018	Monthly Allowance	Startup Council	Approved	View Download Delete
INCENTIVE/0003/2018	ABC Pvt Ltd	STARTUP/0001/2018	Marketing/Publicity Assistance	Startup Council	Approved	View Download Delete
INCENTIVE/0002/2018	ABC Pvt Ltd	STARTUP/0001/2018	Need Based Assistance	Startup	Pending	View Download Delete

startuputtarakhand.com/startup/add_incentive_application

Step 4

Once Add new button is clicked, a startup incentive form will be displayed on screen. After filling all the required details requested in the form, Startup shall submit the form after selecting the nodal agency.



Startup Uttarakhand | Startup Re: X

startuputtarakhand.com/startup/add_incentive_application

Home > Dashboard > Startup Incentive Form

[Back to List](#) **Startup Incentives** [Back to Dashboard](#)

Please submit page to save the attachments after selecting documents in "Choose File" button

Applicant Name: First Name, Middle Name, Last Name, Mobile No.: 1234567890, Email: abc@abc.ltd.com

Entity's Name: ABC Pvt Ltd, Startup Application Number: STARTUP/0001/2018

Type of Incentive: Monthly Allowance (dropdown menu open showing: Monthly Allowance, Marketing/Publicity Assistance, Need Based Assistance for Raw Material/Components/Other related equipments, Patent Reimbursement, Allowance ?)

For The Month: ---Select Months---

Step 5

Once the form is submitted, it is sent to selected nodal agency for scrutiny and the status of the incentives can be tracked under know your status tab.

startupttarakhand.com/startup/incentive_application_list

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Home > Dashboard > Startup Incentive Applications

+ Add New

Startup Incentive Application List

Back to Dashboard

Show 10 entries

Search:

Application ID	Entity's Name	Recognition Applicaion ID	Benefit Type	Application At	Status	Actions
INCENTIVE/0116/2021	ABC Pvt Ltd	STARTUP/0001/2018	Patent Reimbursement	Task Force	Pending	View Edit Delete
INCENTIVE/0066/2019	ABC Pvt Ltd	STARTUP/0001/2018	Monthly Allowance	Startup Council	Approved	View Edit Delete
INCENTIVE/0030/2019	ABC Pvt Ltd	STARTUP/0001/2018	Monthly Allowance	Startup Council	Approved	View Edit Delete
INCENTIVE/0025/2018	ABC Pvt Ltd	STARTUP/0001/2018	Monthly Allowance	Startup Council	Approved	View Edit Delete
INCENTIVE/0003/2018	ABC Pvt Ltd	STARTUP/0001/2018	Marketing/Publicity Assistance	Startup Council	Approved	View Edit Delete
INCENTIVE/0002/2018	ABC Pvt Ltd	STARTUP/0001/2018	Need Based Assistance	Startup	Pending	View Edit Delete

startupttarakhand.com/startup/add_incentive_application