



Guidelines for availing Monthly Allowance by Startups

Startups eligible for Monthly Allowance

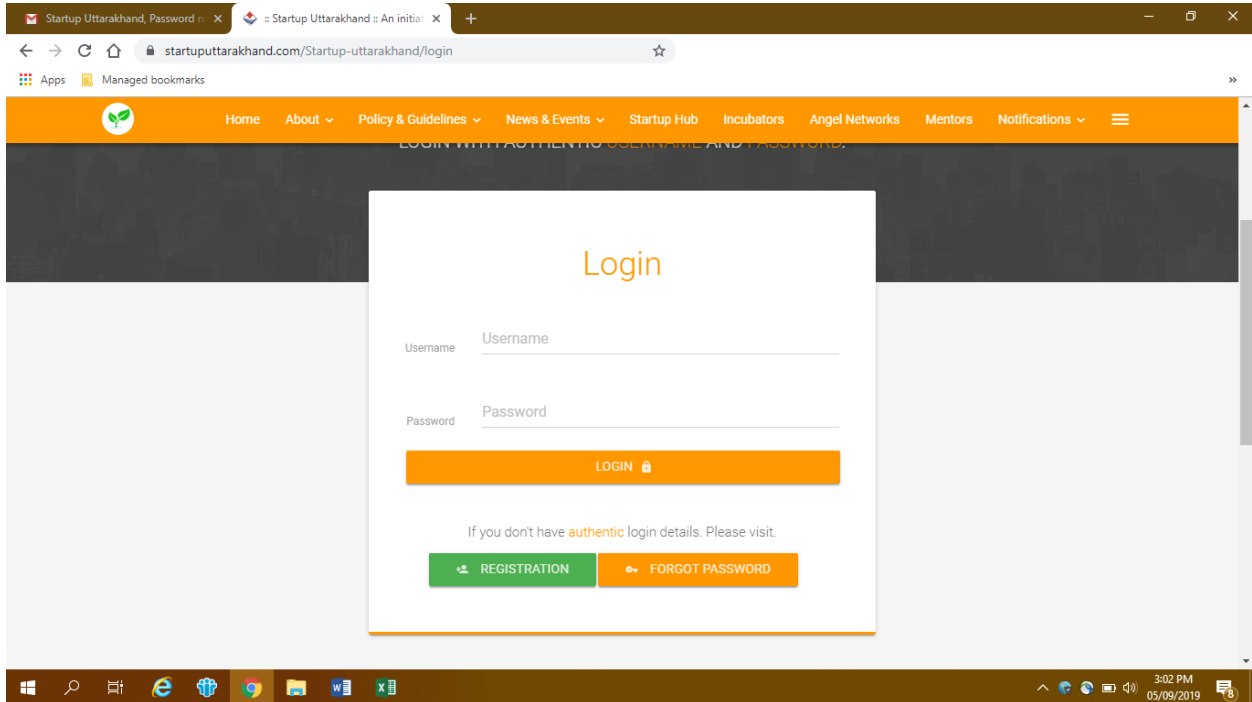
- a) To avail the incentive, the startups should have been recognized by the Uttarakhand Startup Council and
- b) The startup should have been incorporated in Uttarakhand and should operate from Uttarakhand or employs at least 50 percent of its total qualified workforce from Uttarakhand, which shall not include contract employees and
- c) The startups should have Sanction Letter for any kind of funding granted by the Central Government or any of the State Government in the country or
- d) The startup should have started earning revenues and should have generated INR 50,000 Total revenue in terms of turnover as specified time to time during immediately preceding three months or
- e) The startups should have received equity funding from any Angle Investor which is registered with SEBI

Application Process

The startups who are eligible can apply for the monthly allowance through Startup Uttarakhand Portal by visiting at <https://startuputtarakhand.com/>

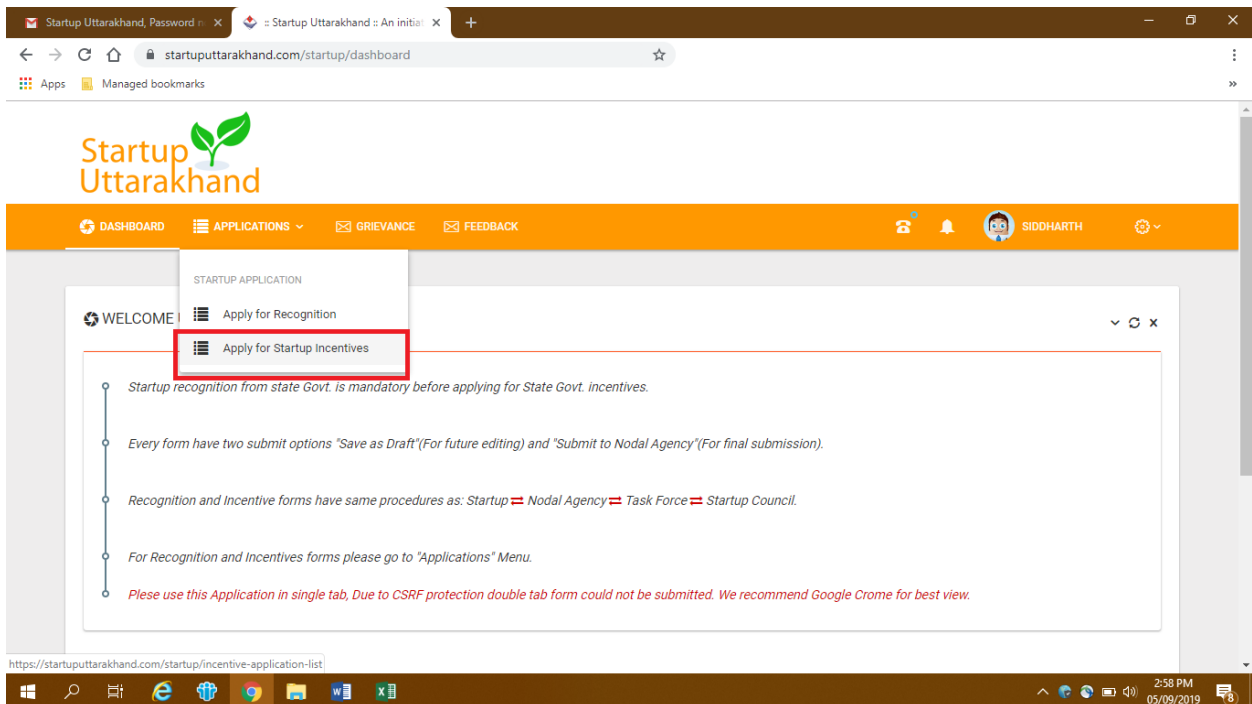
The process has a mix of online and offline process which include:

- The recognized startup should login on the portal using the user id and password



The screenshot shows the login page of the Startup Uttarakhand portal. The browser address bar displays startuputtarakhand.com/Startup-uttarakhand/login. The page features a navigation bar with links: Home, About, Policy & Guidelines, News & Events, Startup Hub, Incubators, Angel Networks, Mentors, and Notifications. The main content area is titled "Login" and contains a form with fields for "Username" and "Password". Below the form is an orange "LOGIN" button. A message states: "If you don't have authentic login details. Please visit." Below this message are two buttons: "REGISTRATION" and "FORGOT PASSWORD".

- The startup shall click on the Apply for Startup Incentives under Applications Tab



The screenshot shows the dashboard of the Startup Uttarakhand portal. The browser address bar displays startuputtarakhand.com/startup/dashboard. The dashboard has a navigation bar with links: DASHBOARD, APPLICATIONS, GRIEVANCE, and FEEDBACK. The user profile "SIDDHARTH" is visible. The main content area is titled "WELCOME" and contains a "STARTUP APPLICATION" section. This section has two options: "Apply for Recognition" and "Apply for Startup Incentives". The "Apply for Startup Incentives" option is highlighted with a red box. Below this section, there are instructions: "Startup recognition from state Govt. is mandatory before applying for State Govt. incentives.", "Every form have two submit options 'Save as Draft' (For future editing) and 'Submit to Nodal Agency' (For final submission).", "Recognition and Incentive forms have same procedures as: Startup → Nodal Agency → Task Force → Startup Council.", "For Recognition and Incentives forms please go to 'Applications' Menu.", and "Please use this Application in single tab, Due to CSRF protection double tab form could not be submitted. We recommend Google Chrome for best view."

- The startup shall be required to fill all the information and shall submit the application

The screenshot shows the 'Startup Uttarakhand' application form. The 'Monthly Allowance' option is selected. The form includes sections for 'For The Month' (currently 'None selected'), 'Documents (as may be applicable)' with three attachment buttons for 'Sanction Letter from Govt. of India/State Govt.', 'Investor Equity Letter', and 'Balance Sheet/Bank Statement'. Below this is a 'BANKING DETAILS' section with fields for Bank Name, IFSC Code, Account Number, and Account Holder Name. The 'SELF CERTIFICATION' section is partially visible.

- Upon submission, the application shall be forwarded to the Nodal Agency for examination
- The Nodal Agency shall forward the application with their comments/recommendations to Task Force for decision

The screenshot shows the 'Startup Uttarakhand' application form with a confirmation dialog box. The dialog box asks 'Are you sure?' and 'You want to submit this application!'. It has two buttons: 'No, cancel plz' and 'Yes, Submit to send!'. The background form shows 'BANKING DETAILS' with 'Bank of Baroda' and 'LLP Corporation' as the account holder. The 'SELF CERTIFICATION' section is also visible.

- During the whole process, the startups can track the status of their application by logging into their account

The screenshot shows the 'INCENTIVE APPLICATION LIST' page on the Startup Uttarakhand portal. The table displays one application with the status 'PENDING'. A red box highlights the 'Application Domain' and 'Status' columns.

Application ID	Entity's Name	Startup Registration	Benefit Type	Application Domain	Status	Actions
INCENTIVE/0052/2019	LLP Corporation	STARTUP/0165/2019	Monthly Allowance	TASK FORCE	PENDING	[Icons]

Showing 1 to 1 of 1 entries

- The Task Force shall take a decision on granting incentives to startups and selected startups shall be give online notification for the approval mentioning the sanctioned amount
- The Monthly Allowance shall be a onetime assistance given to any approved startup
- The startups to whom the sanction has been given shall be intimated by SMS and Online and release of funds will be made in tranches

The screenshot shows the 'INCENTIVE APPLICATION LIST' page on the Startup Uttarakhand portal. The table displays one application with the status 'APPROVED'. A red box highlights the 'Application Domain' and 'Status' columns.

Application ID	Entity's Name	Startup Registration	Benefit Type	Application Domain	Status	Actions
INCENTIVE/0052/2019	LLP Corporation	STARTUP/0165/2019	Monthly Allowance	STARTUP COUNCIL	APPROVED	[Icons]

Showing 1 to 1 of 1 entries

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- The startup shall be required to submit the progress report of the venture along with report/evidence of the funds utilized by giving self-declaration to the Department in every quarter

✚ Up on approval by the startup council, the general category startups becomes eligible for a monthly allowance of Rs 10,000. In case the startups is operated by SC / ST / Women / Physically challenged startups or belongs to category A district of Uttarakhand MSME Policy 2015, the monthly allowance will be increased to Rs. 15,000. The monthly allowance shall be for a maximum period of one year.

✚ The Department reserves the rights to make changes in the guidelines on time to time and it shall be binding up on the recognised startups

✚ The decision of the Department shall be final and binding up on the recognised startups