



## **Guidelines for availing Need Based Assistance by Startups**

### **Startups eligible for Need Based Assistance**

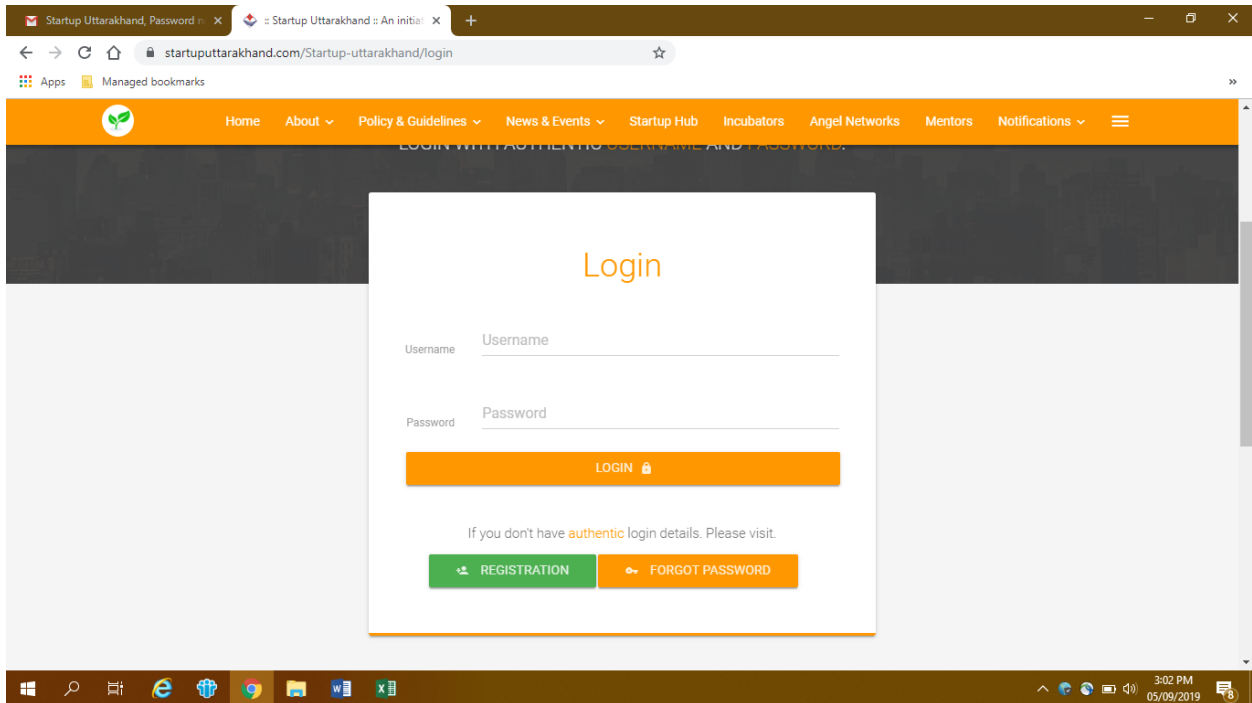
- a) To avail the incentive, the startups should have been recognized by the Uttarakhand Startup Council AND
- b) The startup should have been incorporated in Uttarakhand and should operate from Uttarakhand or employs at least 50 percent of its total qualified workforce from Uttarakhand, which shall not include contract employees AND
- c) The startups should be working on new product development / existing product improvement AND
- d) The assistance shall be given towards the cost of raw materials / components and other related equipment's required for the innovative process

## Application Process

The startups who are eligible can apply for the Need Based Assistance through Startup Uttarakhand Portal by visiting at <https://startuputtarakhand.com/>

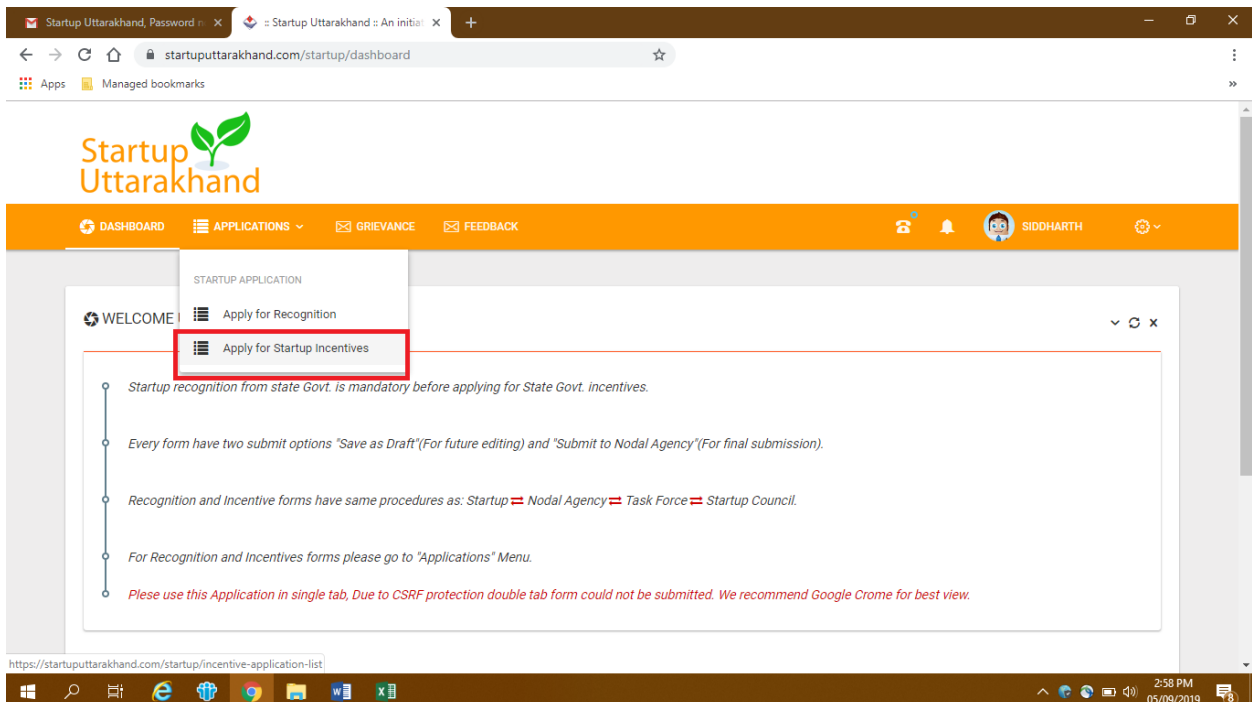
The process has a mix of online and offline process which include:

- The recognized startup should login on the portal using the user id and password



The screenshot shows the login page of the Startup Uttarakhand portal. The browser address bar displays [startuputtarakhand.com/Startup-uttarakhand/login](https://startuputtarakhand.com/Startup-uttarakhand/login). The page features a navigation bar with links: Home, About, Policy & Guidelines, News & Events, Startup Hub, Incubators, Angel Networks, Mentors, and Notifications. The main content area is titled "Login" and contains a form with fields for "Username" and "Password". Below the fields is an orange "LOGIN" button. A link for "REGISTRATION" is provided for users without login details, and a "FORGOT PASSWORD" link is also present. The Windows taskbar at the bottom shows the date as 05/09/2019 and the time as 3:02 PM.

- The startup shall click on the Apply for Startup Incentives under Applications Tab



The screenshot shows the "Applications" tab on the Startup Uttarakhand portal. The browser address bar displays [startuputtarakhand.com/startup/dashboard](https://startuputtarakhand.com/startup/dashboard). The page features a navigation bar with links: DASHBOARD, APPLICATIONS, GRIEVANCE, and FEEDBACK. The main content area is titled "STARTUP APPLICATION" and contains a "WELCOME" message. A red box highlights the "Apply for Startup Incentives" link in the "STARTUP APPLICATION" menu. Below the menu, a list of instructions is provided: "Startup recognition from state Govt. is mandatory before applying for State Govt. incentives.", "Every form have two submit options 'Save as Draft'(For future editing) and 'Submit to Nodal Agency'(For final submission).", "Recognition and Incentive forms have same procedures as: Startup → Nodal Agency → Task Force → Startup Council.", "For Recognition and Incentives forms please go to 'Applications' Menu.", and "Please use this Application in single tab, Due to CSRF protection double tab form could not be submitted. We recommend Google Chrome for best view." The Windows taskbar at the bottom shows the date as 05/09/2019 and the time as 2:58 PM.

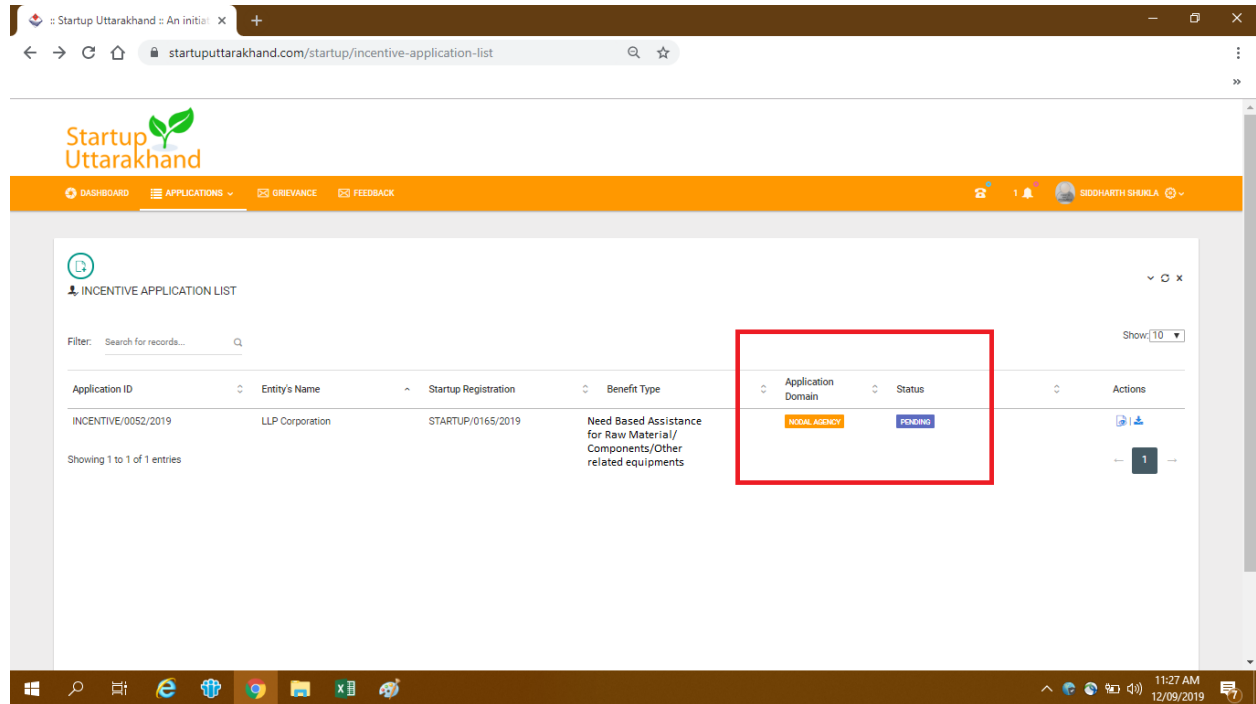
- The startup shall be required to fill all the information and shall submit the application

The screenshot shows the 'Startup Uttarakhand' application form. The 'Benefit' section has three radio buttons: 'Monthly Allowance', 'Marketing/Publicity Assistance', and 'Need Based Assistance for Raw Material/Components/Other related equipments' (which is selected and highlighted with a red box). Below this is the 'NEED BASED ASSISTANCE' section, which contains a table with columns: Name of Raw Material/Equipment, Details, Use of Material, Amount (in Rs.), Objective, and Remarks. The table has one row with a red 'x' icon and a total amount of 0. Below the table is a checkbox 'Have You Availed the service earlier?'. The 'BANKING DETAILS' section includes fields for Bank Name, IFSC Code, Account Number, and Account Holder Name. The 'SELF CERTIFICATION' section includes a declaration and a signature line.

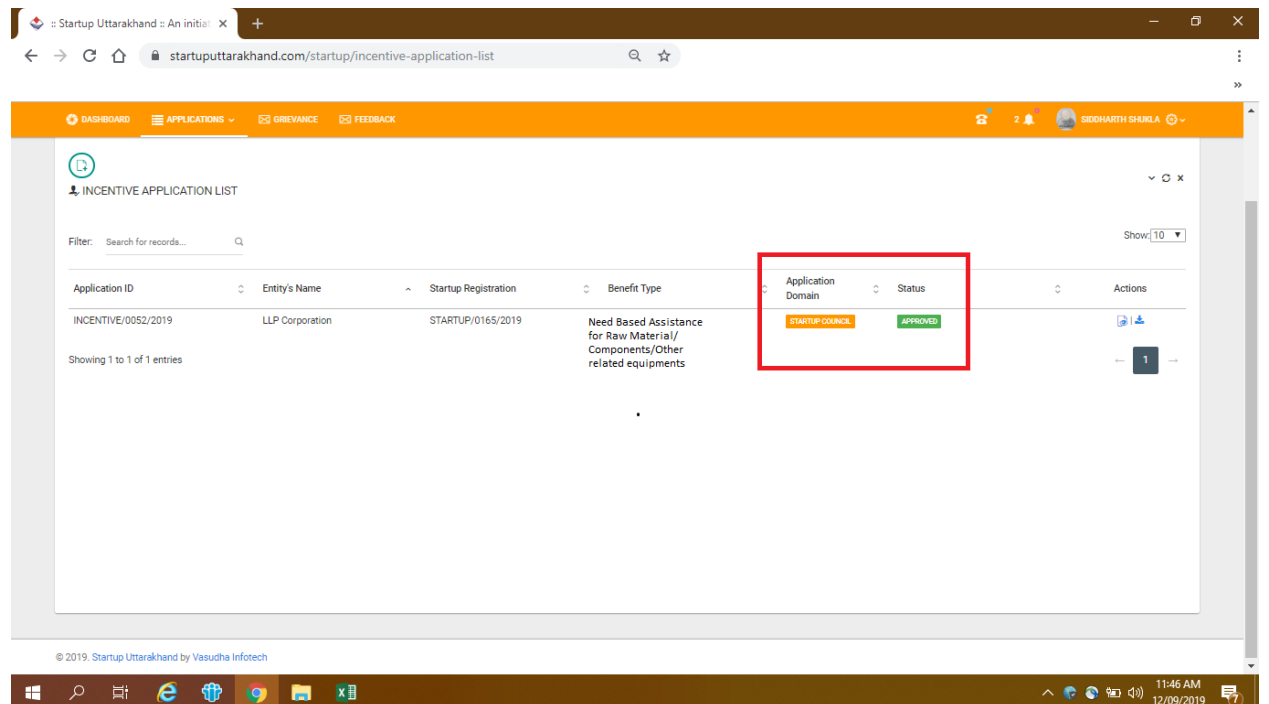
- Upon submission, the application shall be forwarded to the Nodal Agency for examination
- The Nodal Agency shall forward the application with their comments/recommendations to Task Force for decision

The screenshot shows the 'Startup Uttarakhand' application form, specifically the 'BANKING DETAILS' and 'SELF CERTIFICATION' sections. The 'BANKING DETAILS' section includes fields for Bank Name, IFSC Code, Account Number, and Account Holder Name. The 'SELF CERTIFICATION' section includes a declaration and a signature line. A confirmation dialog box is overlaid on the form, asking 'Are you sure?' and 'You want to submit this application!'. The dialog box has two buttons: 'No, cancel pls!' and 'Yes, Submit to send!'. The background form shows the 'BANKING DETAILS' section with the following information: Bank Name: Bank of Baroda, IFSC Code: loab83479, Account Number: 45780436549, Account Holder Name: LLP Corporation. The 'SELF CERTIFICATION' section includes a declaration and a signature line.

- During the whole process, the startups can track the status of their application by logging into their account




- The Task Force shall take a decision on granting incentives to startups and selected startups shall be give online notification for the approval mentioning the sanctioned amount
- The Need Based Assistance shall be a onetime assistance given to any approved startup
- The startups to whom the sanction has been given shall be intimated by SMS and Online and release of funds will be made in tranches



- The startup shall be required to submit the progress report of the venture along with report/evidence of the funds utilized by giving self-declaration to the Department in every quarter

#### **Heads considered for utilization of the Need Based Assistance**

- The Cost of Raw Materials / Components and other related equipment's required for the New Product Development or existing product improvement

 The Department reserves the rights to make changes in the guidelines on time to time and it shall be binding up on the recognised startups

 The decision of the Department shall be final and binding up on the recognised startups